



THE BULLETIN

Overseas Press Club of America

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March 27, 1954

OPC Highlight of the Year!

A N N U A L A W A R D S D I N N E R

MONDAY Evening, March 29-----Grand Ballroom, Waldorf Astoria Hotel

Cocktails, 6:30 P.M., South Lounge--Dinner Served at 7:30 P.M.

--- By Reservation Only ---

I - Presentation of the Annual Awards Voted by the Overseas Press Club of America.

II - A Major Foreign Policy Address by Secretary of State John Foster Dulles.

Some 1,000 OPC Members and distinguished guests from the diplomatic, publishing and entertainment worlds will gather Monday evening at the Waldorf for OPC's major event of the year--the Annual Awards Dinner. It is expected to be the largest such affair since the 1949 Dinner honoring General George C. Marshall.

Attending that '49 session was a man who returns this year as the guest speaker of honor, Secretary of State John Foster Dulles. The report last week that he will make a major foreign policy address was confirmed at week's end with the news that the title of the speech will be : "Freedom and Indo-China." (continued on page 2)

EUROPE BOUND?

"**THE PRESIDENT**"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.



"**THE RAINBOW**"—thrifty Clipper* tourist service in million-dollar aircraft . . . yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!



*Trade Mark, Reg. U.S. Pat. Off.

More people—by far—fly to Europe on **PAN AMERICAN**

WORLD'S MOST EXPERIENCED AIRLINE

(From Page 1...)

ABC radio and TV will carry Secretary Dulles' address, from 9 to 9:30 P.M. To assure a smooth schedule, the Grand Ballroom doors will be opened at 7:15 P.M. and the Dinner Committee urges Members and guests to be seated by the scheduled time, 7:30 P.M. The Committee has arranged seating in order of paid reservations receipts. Dinner Executive Chairman PAT LOCHRIDGE HARTWELL noted, however, it may be possible by this weekend and as late as noon Monday for Members to obtain reservations by phoning Club headquarters. In such cases, tickets could be picked up at the Waldorf.

Nearly complete program plans call for Past President BOB CONSIDINE to introduce Secretary Dulles, and JOHN BARKHAM to present the Club awards. President J. CLIFFORD STARK will preside.

Meanwhile, the Committee continued to receive acceptances from prominent personalities invited as guests of honor: Harold Stassen; Assistant Secretary of State Carl McCardle; Clarence E. Stouch, chairman of Crowell-Collier; Col. William Chevalier, president of McGraw-Hill International; Henry Luce of Time, Inc. (expected to fly in from Europe), and others previously listed (Army Secretary Robert T. Stevens, among them).

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*	MEMORIAL BUILDING FUND
*	BOXSCORE
*	
*	Cash \$243,368
*	Pledged 4,380
*	Total \$247,748
*	
*	Needed: \$52,252

*	New Contributor:
*	A. C. BRACKMAN \$ 20.00

WORKMEN TEAR INTO TASK OF RENOVATING NEW OPC HEADQUARTERS

OPC's future home at 35 East 39th Street this week took on all the appearances of a wrecking crew's target for tonight. Instead of disaster, however, the activity spelled "p-r-o-g-r-e-s-s", as half-dozen workmen dug into the task of demolishing partitions and ripping up floors for the renovating job to follow. The basement was cleared out, the second floor pulled apart, and walls came tumbling down elsewhere in the five-story structure, reported Club Manager James V. Foley who is inspecting the work daily.

PETITION FOR ELECTION OF)
LEHRMAN TO BOARD REC'D)

A qualified petition for the re-election of CAL LEHRMAN, writer, to the OPC Board of Governors has been received by Secretary-Treasurer JOSEPH J. WURZEL. The petition was signed by 38 active members in good standing and filed within the required time. LEHRMAN's name will now be entered on the ballot of nominees for the 1954-55 term, to be voted upon at the annual meeting, April 28, at the Hotel Shelton.

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OPC'ers helped make TV history this week as CBS televised the massive news operations of the New York Times--a 37-minute "Omnibus" show requiring four months' preparatory work, installation of \$200,000 worth of equipment and more than 30 technicians. Times participants included Publisher ARTHUR HAYS SULZBERGER, Managing Editor TURNER CATLEDGE, Ass't M.E. THEODORE M. BERNSTEIN. Show traced Times' news from typewriter to newsprint.

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PAST PRESIDENTS

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ROBERT CONSIDINE
JOHN DALY
WILLIAM P. GRAY
BURNET HERSHHEY
FRANK KELLEY
LUCIAN S. KIRTLAND
LOUIS P. LOCHNER
EUGENE LYONS
JEWELL J. THOMAS
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JOHN GOETTE
HAL LEHRMAN
CORNELIUS RYAN
ANSEL TALBERT

BOARD OF GOVERNORS

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HERBERT MATTHEWS	
MALCOLM MUIR, JR.	
WAYNE RICHARDSON	
GERALDINE SARTAIN	LEONARD SMITH
BRUNO SHAW	

NEW MEMBERSHIP APPLICATIONS**ACTIVE:**

Melton S. Davis, American Broadcasting Company, October 1952 to present; October 1953 to present, World Magazine; ECA, March 1950 to March 1952, chief, radio branch for Europe; UNESCO, June 1948 to February 1953, UNESCO "World Review" (radio) and UNESCO Features (press service). Proposed by DONALD G. COE; seconded by RAY JOSEPHS.

Kurt M. Lassen, executive director, Freeman Magazine. Editor, Regensburger Post, Information Control Division publication, August to November, 1945; associate editor, U.S. magazines in Munich for Information Control Division, November 1945 to April 1946. Proposed by JAMES L. WICK; seconded by EUGENE LYONS.

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates.

ACTIVE:

- ✓ WALTER H. ANNENBERG, editor and publisher, The Philadelphia Inquirer.
- ✓ JOHN DENSON, managing editor, Newsweek Magazine.
- ✓ GEORGE GRIMES, editor, Oxnard (California) Press Courier.
- ✓ JAMES KERNEY, Jr.; editor, Trenton (New Jersey) Times Newspapers.

ASSOCIATE:

- ✓ JOHANNES H. HAAS-HEYDE, New York public relations representative, National Cotton Council.
- ✓ CHARLES C. HUSHAW, director, department of press, radio and television, United Lutheran Church in America.
- ✓ JUDITH ELEANOR HYDE, Expressmen's Mutual Life Insurance Company.
- ✓ C. MELVIN PURDY, Eberhardt-Denver Company.

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----- CLASSIFIEDS -----

Position Wanted: Assignment sought by woman editor of weekly publication who has opportunity to travel in Syria and Palestine. Also, excellent secretarial skills. Speaks fluent Arabic. Telephone Virginia Hilu, PLaza 3-2750.

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Position Wanted: Ex-European newspaper woman, experienced in news research, reporting and public relations, desires assignment in European office of U.S. news agency, or radio broadcasting company. Prefers France but interested other European, Mediterranean or North African areas. Good contacts U.S. gov't circles overseas. Call Club Headquarters.

* BRITISH GENERAL * A top British military official reviewed the United Kingdom's worldwide commitments before the OPC luncheon meeting Thursday,
* ADDRESSES OPC * March 18, at Toots Shor's restaurant.

General Sir Frank E.W. Simpson, who was General Officer Commanding-in-Chief, Western Command, in the UK from 1948 to 1951, told 60 Members and guests Great Britain was living up to her global responsibilities. Britain, he said, has the equivalent of almost five divisions in Europe, four of which are in Germany. He reminded that the British contribution in the Korean war was second only to that of the United States and told of his nation's long-standing efforts in Indo China. . . . General Simpson put considerable emphasis on the point that Britain's export trade was beginning to suffer as a result of the country's defense program. Reason: defense plans have put a drain on England's engineering industry which is so important in her foreign trade.

Members attending included: President J. CLIFFORD STARK...N.F. ALLMAN...TONI CHAPELLE...DICKEY CHAPELLE...EARL O. EWAN...GENE FARMER...ELIZABETH FAGG...ALEX FAULKNER ...LUCY A. GOLDSMITH...WILLIAM P. GRAY...MARY HORNADAY...FARLEY MANNING...ADELE NATHAN... C.B. ORMEROD...D.Z. SHEFRIN...IRENE S. TAYLOR...SPENCER VALMY...BELLA FROMM WELLES... H.G. WOODHEAD...GREGOR ZIEMER...RALPH GARDNER...VIRGINIA PREWETT MIZELLE...GORDON HAMILTON and LARRY LESUEUR (who renewed a wartime acquaintance with General Simpson). Also on hand was OPC's oldest Member, ARTHUR CROCKETT, 80.

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WASHINGTON # (Special to The Bulletin)--GEORGE HERMAN claims title "Champion
WIRE # Mile Logger for '53", having traveled 69,553 miles as CBS Far Eastern
News chief...ALICE ROGERS HAGER, USIA European public affairs officer,
just finished a book, "Dateline Paris", aimed at teen-agers interested
in writing careers. To be released in October by publisher Julian Messner....WILLIAM
KING is here for three weeks' orientation before leaving for New Delhi as USIA district
public affairs man.

NED NORDNESS, assistant director of USIA for Europe, due back next
week following inspection of European posts...LEO HOCHSTETTER attended
ceremony at which Eric Johnston was presented Brazil's Order of the
Southern Cross.

Supreme Court Justice WILLIAM O. DOUGLAS led 43 conservationists, nature lovers and
newsmen on hike down the 189-mile towpath alongside the old Chesapeake & Ohio canal
toward D.C....ERIC SEVAREID's CBS radio-TV comment on taxation was printed in the
Congressional Record...Washington newsmen preparing these days for annual "William,
the Silent" award presentation --in honor of the 14 U.S. correspondents killed in 1948
plane crash near New Delhi--in Waldorf on May 6. Gold medal award is given for reports
adding to understanding of The Netherlands. (by JESSIE STEARNS)

(OPC COMMITTEE APPEALS)
(FOR RELEASE OF NEWSMEN)

An appeal urging the help of the Indian Government in
obtaining the release of two newsmen held by Chinese Reds
has been filed through UN channels by the OPC Committee on
Freedom of the Press and Information. The Committee, chaired by ANSEL E. TALBERT, also
dispatched a telegram to Vice President Nixon in connection with the abduction of Donald
Dixon of INS and Richard Applegate of NBC. The sloop on which the two newsmen were
vacationing in the Hong Kong area last March was overhauled by a Chinese gunboat, towed
to the shore and neither of the men has been heard from directly since.

The message to the Indian Government, transmitted through the Indian UN delegation,
said, in part: "Because India's leaders are spokesmen for liberty and freedom in Asia
and have often reiterated their belief in the right of newspaper representatives to
pursue their vocation without jeopardy to their lives or liberty, we appeal to you to
use your good offices to obtain the release of Donald Dixon and Richard Applegate."

Photo in Editor & Publisher of EDDY GILMORE interviewing Rebecca Cross, editor of the
Lock Haven (Pennsylvania) Express, who lost both legs in auto accident recently. Pair
had met in Moscow a year ago.

 * OUR PROLIFIC * carried his "History's Greatest Insult"; Everybody's Digest re-
 * COLLEAGUES * printed his "World's Wickedest City" and The Woman re-ran his
 ***** piece on Ambassador CLARE BOOTH LUCE--both pickups from American Weekly; Reader's Digest has an extract from the LUCE article, Magazine Digest uses his "Sou's American Way" and Mechanics Today his "Will Your Eyes Last Your Lifetime?"...
 IRENE CORBALLY KUHN's "Glamour is Their Racket" is in current American Mercury...MADELINE D. ROSS discusses costs of fund-raising in new issue of Philanthropy....ALAN JACKSON now starting six-week swing through Far East--Pakistan, India, Burma, Thailand, Indo-China, etc.--developing a story-a-night for his 6 P.M. radio (CBS) show...Signs of spring: BRUCE JACOBS' annual anthology--"Baseball Stars of 1954"--on way to newsstands now. Army Information Digest now running his Cue piece, "Hall of History on Hudson" (on West Point museum)....GERALD P. WEEREN out west now, exploring California for De Spaarnestad Publishers of Holland and Belgium.

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BOB DEINDORFER's True article, "Portrait of a Spy" was adapted for Robert Montgomery's TV show last Monday, "The Pink Hippopotamus".... An OPC TV twosome Friday a week ago were FLEUR COWLES on EDWARD R. MURROW's "Person to Person".... Another Club pair were New School panelists Past President LOUIS P. LOCHNER and KENNETH CRAWFORD. Last night (March 26) SANFORD GRIFFITH participated in a New School discussion called "Tension Areas Around the World."

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CLARIFICATION: To the lone Member protesting the March 13 Bulletin item ("Winner's Circle: EDWARD R. MURROW, in his "See It Now" TV presentation, over Senator McCarthy")--the reference was limited, in intent anyway, to the news story carried on Bulletin deadline day that, in the biggest response ever received by CBS, TV viewers voted MURROW the "winner." Also, Bulletin did not use word, "documentary."

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OPC is quoted in an Editor & Publisher story on the possibility of the UN staging "an independent professional conference to adopt an international code of ethics for information personnel." E & P said OPC "would be represented by observers at any professional conference but (the Club) expressed doubts as to the utility of the draft code."

Setting the pace!



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**CHESAPEAKE and OHIO
RAILWAY**

HENRY PAYNTER has resigned as vice president and director of Allied Public Relations Associates, Inc., to become general manager of Eastern Highway Conference, Inc. ... Busy BEN GROSS, radio-TV editor of the New York Daily News, will speak at the Gamut Club's dinner, March 30. He's just returned from vacation in California and his book on the early radio-TV days is to be published by Random House this October...Social note: The marriage of LEON DANIEL, of Pix, Inc., to Edith J. Forschner, on March 25 was announced this week...GENE RIDER of WQAM, Miami, was in Manhattan this week...

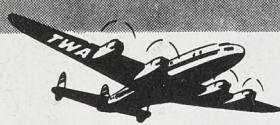
CHARLES ROBBINS, of American Weekly, turned lecturer on St. Pat's Day to tell Columbia University's Writer's Club "How to Find a Magazine Publisher"....Those interesting pix in last week's Life--on Secretary Dulles yachting and swimming--were the exclusive work of LISA LARSEN and JERRY HANNIFIN at the Inter-American Conference in Caracas...EDWARD L. BERNAYS spoke at Hobart College, Geneva, N.Y.

Columbia's Graduate School of Journalism and Dean CARL W. ACKERMAN this week accepted from City of New York the stained glass Statue of Liberty window which has been in the Pulitzer Building. The building, home of the old New York World for nearly half a century, is being demolished to make way for a new highway to Brooklyn Bridge.

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Editor and Editorial Board Chairman: RALPH H. MAJOR, JR. Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); MAX DESFOR, GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK, (San Francisco). -----

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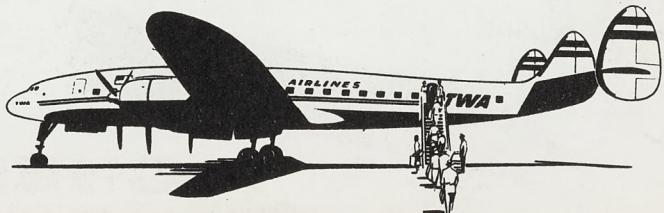


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